

## INTRODUCING LAPSANG SOUCHONG BLACK



**For Immediate Press Release 08/01/2014:**

SPARKS, NV: Enjoy what is one of the most unique teas in the world with Davidson's Lapsang Souchong Black. This black tea from China is famous for its smoky aroma and flavor. The flavor comes from the drying process which has the tea leaves roasting above a pine fire. This process gives this unique tea its smoky yet refreshing flavor with hints of pine, fruit and spice. Brewing this tea gives off what people call a "campfire" aroma and brews a golden coppery color in the cup. Try this strong flavored tea straight or with sugar, milk, or lemon. Available in our popular value package of Box 100 unwrapped filter bags without strings/tags as well as in our bulk loose leaf by the pound.

Davidson's Organic Teas is certified USDA Organic and free of pesticides, dairy, GMOs, and other non-permitted ingredients. Direct from family-owned gardens in India, through the Fair Trade-certified line to Nevada, Davidson's offers a wide variety of blends and traditional flavors in tea bags, loose leaf form, and iced tea. Davidson's is proud to share the benefit of drinking organic teas from its own tea gardens exclusively with the United States.

For more information on Davidson's Organic Teas, visit [www.davidsonstea.com](http://www.davidsonstea.com) or call 800-882-5888.