



SPARKS, Nev. (April 15, 2026) – Davidson's Organics, a pioneer in organic and fair-trade teas, proudly celebrates its 50th Anniversary with the expansion of its tea portfolio and a series of initiatives honoring five decades of craftsmanship, quality, and innovation.

Marking this milestone, Davidson's has expanded its collection of over 500 varieties with new teas and formats that reflect its continued commitment to sustainability, wellness, and evolving consumer preferences.

The latest additions include:

- **Haathi Teas (Certified Elephant Friendly™)** – Available in 25-count, 100-count, and loose leaf formats. Davidson's is proud to offer the first certification and the largest collection of Certified Elephant Friendly™ Teas in the USA, bringing together the most extensive range of these teas to support wildlife conservation efforts in India. [Learn more.](#)
- **Guayusa Teas** – Building on the success of the original Guayusa Energy blend introduced in 2015, Davidson's expands the collection with new flavors including Guayusa Cacao, Guayusa Chai, Guayusa Mint, and Guayusa Passionfruit. Sourced from the Amazon rainforest, Guayusa provides a smooth and sustained energy experience. Available in teabags as well as loose leaf teas. [Shop Guayusa Teas.](#)
- **Yaupon Teas** – Featuring North America's only native caffeinated plant, Davidson's has launched a line of Yaupon teas that revive a centuries-old tradition. This collection offers a naturally smooth energy profile and a unique alternative to traditional tea and coffee. Available in teabags and loose leaf teas. [Learn more.](#)
- **Pyramid Teas** – Introducing 17 loose leaf signature blends in pyramid tea bag format, designed to enhance flavor and aroma through improved leaf expansion. [Shop Pyramid Teas.](#)

In celebration of its 50th year, Davidson's will roll out anniversary initiatives throughout 2026, including Flash Friday, a weekly 24-hour promotion featuring select teas at 50% off for retail customers, as well as a Digital Quilt inviting customers to share their tea stories, and a grand Q4 collaborative giveaway in partnership with select brands across tea, coffee, chocolate, kombucha, sipping broth, yerba mate, and more, along with curated merchandise and gift card offerings. Throughout the year, Davidson's will continue to introduce special promotions, engaging campaigns, and exciting surprises to celebrate with its community.

Find out more about these initiatives and explore the full range of Davidson's teas at www.davidsonstea.com.