



Sparks, Nev. (April 1, 2017) – Hailing from Africa, this ancient super fruit has gained respect and attention within the health-conscious community due to its abundance of presumed health benefits. Because the baobab fruit dries on the branch, its powder-like state is natural and untampered. This nutrient-dense powder was traditionally used to treat many common ailments in the African culture, including fevers, Malaria, Vitamin C deficiencies and more. Many people are just now learning of the powder's possible benefits, and cannot resist the thought of the many positive effects that consuming it regularly could bring.

In terms of nutrients, one serving of baobab powder is said to contain 10-times the amount of Vitamin C in an equivalent serving of oranges. This abundance of Vitamin C may aid in weight management, support skin elasticity and improve liver damage. The nutrient-dense powder can also be a source of the daily intake of; Copper, Iron, Potassium, Zinc and Fiber. In fact, it has been found that baobab powder contains both soluble and insoluble Fiber, both necessary to help maintain a healthy digestive system.

Baobab may also be a healthy source of prebiotics and antioxidants. In fact, it is said that one serving of baobab powder can contain twice the amount (per gram) of antioxidants than goji berries, and more than blueberries and pomegranates combined.

Davidson's purely organic Baobab Powder has a sweet, citrus-like taste, and would combine well with any number of foods and beverages, including smoothies, oatmeal, sauces and even cocktails. Of course, the powder can also be consumed just as you would a tea, by whisking 2-3 tablespoons of the powder in hot, filtered water for 1-2 minutes.

Davidson's Baobab Powder is now available online and in select stores.

To learn more about Davidson's Organic Teas, visit the website: www.davidsonstea.com.