

## INTRODUCING GINGER CHAI



**Sparks, Nev. (October 6, 2015)** – Davidson's Organics will be adding Ginger Chai to their roster of loose leaf and packaged teas. The ginger tea, which is available in 100-pack filters and bulk loose-leaf packages, will provide relief to those who indulge this holiday season.

"Our new Ginger Chai has the warm and soothing feeling of a ginger tea with an extra spicy chai taste, thanks to our special blend of black tea, herbs and pungent spices," said Kunall Patel, Davidson's Organics CEO. Davidson's makes their caffeine free Ginger Chai with a blend of lemongrass, licorice root, peppermint and black pepper. The new flavor comes after a string of releases from the Nevada based, farm-to-table producer, which includes fruit teas, dessert teas, and red teas. Davidson's first introduced their tea line in 1976, was first to pioneer organics in tea in 2001 and remains committed to sourcing ingredients that are Organic and Kosher certified.

"Unlike fruits and vegetables, tea leaves can't be rinsed from pesticides and fertilizers," said Patel. "Our customers appreciate the variety and health benefits that we have to offer, so we are releasing the Ginger Chai tea just in time for the holidays."

Ayurvedic practitioners have used ginger for more than 2,000 years for its gastrointestinal relieving qualities. Ginger root has been known to improve digestion by increasing the absorption of food. This reduces intestinal gas and can also be used to relieve nausea among many other benefits. Patel recommends drinking a cup before or after a meal to reduce these symptoms commonly associated with heavy holiday dinners.

Davidson's Organics is offering 25 percent off of all chai tea blends through October 19<sup>th</sup> with the promo code "FALL15," including the new Ginger Chai and recently released Pumpkin Spice.

Find more flavors and check order availability at [www.davidsonstea.com](http://www.davidsonstea.com).

About Davidson's Organics:

*Davidson's Organic teas are USDA organic certified and free of pesticides, dairy, GMOs and other non-permitted ingredients. Davidson's delivers the freshest, purest teas to customers direct from family-owned gardens in India, through the Fair Trade Certified line to Nevada. Davidson's offers a wide variety of blends and traditional flavors in tea bags, loose-leaf form and iced tea. Davidson's is proud and delighted to share the benefit of drinking organic teas from their own tea gardens exclusively with the United States. Visit [www.davidsonstea.com](http://www.davidsonstea.com) to find out more information and order from their selection of specialty teas, gifts and accessories.*