

DAVIDSON'S ORGANICS



SPARKS, Nev. (Sep. 1, 2025) – Davidson's Organics, a pioneer in organic and fair-trade teas for nearly five decades, proudly announces the expansion of its energizing Guayusa tea collection. Building upon the success of the original Guayusa Energy blend first introduced in 2015, the new lineup features four distinct flavors – Guayusa Cacao, Guayusa Chai, Guayusa Mint, and Guayusa Passionfruit – now available in a variety of teabag and loose leaf formats to suit every tea drinker's preference.

From the heart of the Amazon rainforest, Guayusa (*Ilex guayusa*) has long been celebrated by the Kichwa tribes of Ecuador and Peru as a leaf of vitality and focus. Naturally rich in caffeine, antioxidants, theobromine, and L-theanine, Guayusa offers a clean, sustained energy that promotes clarity and balance.

Each cup embodies the spirit of the rainforest—infused with the strength of ancient traditions, the vitality of nature, and the promise of mindful energy. Davidson's Organics continues this legacy through responsibly sourced Guayusa leaves, cultivated by indigenous smallholder farmers across Ecuador and Peru. These partnerships ensure fair income for local communities while helping preserve the biodiversity and ecological balance of the Amazon.

Introducing the New Guayusa Collection

- **Guayusa Cacao** - This indulgent blend draws inspiration from ancient rituals where the whispers of the Amazon rainforest meet the sacred cacao ceremonies of the Mayans. Guayusa Cacao combines the freshness of Guayusa with velvety cacao undertones, crafting a luxurious cup that celebrates both tradition and nature's bounty.
- **Guayusa Chai** - A bold fusion of worlds, Guayusa Chai unites the mystical energy of the Amazon with the spice-laden warmth of India. The blend offers a vibrant sensory experience, balancing Guayusa's smooth energy with chai's invigorating symphony of spices.
- **Guayusa Mint** - A refreshing union of Amazonian Guayusa and cooling mint, Guayusa Mint honors the shared heritage of both plants—from ancient medicinal uses to modern rituals of rejuvenation. Each sip delivers an uplifting, earthy sweetness with a crisp, invigorating finish.



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- **Guayusa Passionfruit** - Infused with tropical brightness, Guayusa Passionfruit marries the clean energy of Guayusa with the tangy, sun-ripened flavor of passionfruit. The result is a naturally refreshing blend that captures the vibrant spirit of the rainforest in every cup.
 - **Guayusa Energy** (Original Blend, 2015) - The blend that started it all—Guayusa Energy offers a subtly sweet and earthy flavor with balanced, long-lasting rejuvenation. Now available in expanded teabag formats, it remains the cornerstone of Davidson's Guayusa line.

Davidson's Organics remains dedicated to crafting teas that honor both people and planet. Every Guayusa blend is certified organic and ethically sourced, reflecting the company's continued commitment to quality, sustainability, and community partnership.

The full line of Guayusa Teas is now available for purchase at davidsonstea.com.

About Davidson's Organics

Davidson's organic teas are USDA Organic Certified, as well as Fair Trade Certified, and are therefore free of pesticides, dairy, GMOs and other non-permitted ingredients. Davidson's has been committed to providing the freshest, purest teas for over forty years. Direct from family-owned tea gardens in India to their facility in Nevada, Davidson's offers a wide variety of blends and traditional teas in tea bags, loose leaf and iced tea formats. Davidson's is proud to share the benefit of drinking pure, organic teas from their own family tea gardens exclusively with the United States. Visit davidsonstea.com for more information about specialty teas, gifts and accessories.