



Davidson's becomes the first tea company in Nevada to earn Level Two Safe Quality Food (SQF) Certification. The vertically integrated company receives a globally recognized food safety certification, furthering Davidson's long-time commitment to fair-trade, organic, and high-quality production.

Sparks, NV (July 15, 2019) – The rigorous process to obtain the certification took Davidson's roughly five years and \$500,000 to undergo. Davidson's invested in hiring staff, quality control procedures, safety review professionals, and food grade compliant machinery. Davidson's relocated to a new 50,000 sq. ft. facility in Sparks, Nevada which required 14 months of renovations to become food safety compliant.

"We are proud to be recognized as having high food safety standards from leaf to cup, and we are passionate about continuing to establish our credibility with consumers and vendors." said owner Kunall Patel. "Our long-time buyers choose our tea because they have peace of mind knowing our organic leaves are harvested using fair trade and sustainable methods, and our blending and distribution is performed in house. With our new SQF certification the Davidson's brand will be seen as a credible tea company to all potential buyers."

Of the 814 companies in the United States that have the SQF certification, only six percent of tea companies and an even smaller percent of tea companies that use fair trade and organic practices have the certification.

With the new stamp of credibility, Davidson's will be able to partner with more private label buyers and share the organic and fair trade teas with more consumers. The SQF certification will allow Davidson's to better meet the needs of retailers and ensure their vendors will be able to focus more on branding, sales, and marketing.

About the SQF Program – The Safe Quality Food Program is a rigorous and credible food safety and quality program that is recognized by retailers, brand owners, and food service providers world-wide. Recognized by the Global Food Safety Initiative (GFSI), the SQF family of food safety and quality codes are designed to meet industry, consumer, and regulatory requirements for all sectors of the food supply chain – from the farm all the way to retail stores. | [Learn about SQF.](#)