

DAVIDSON'S

— ORGANICS —



SPARKS, Nev. (Aug. 1, 2025) – Davidson's Organics, a pioneer in organic and wellness teas, proudly announces the launch of its newest innovation: Yaupon Teas, a line of five bold, flavorful, and health-forward blends inspired by a centuries-old indigenous tradition. This new collection celebrates the remarkable Yaupon holly (*Ilex vomitoria*), North America's only native caffeinated plant.

Yaupon has deep roots in the southeastern United States and Northern Mexico, where it was revered by Indigenous people for its medicinal, nutritional, and ceremonial value. Once a staple beverage for Native communities, early settlers, and European colonists alike, Yaupon faded into obscurity—until now.

With the launch of Yaupon Teas, Davidson's Organics honors this incredible plant's legacy while promoting sustainable agriculture and wellness. Yaupon is more than just a tea, it represents a cultural revival and a delicious, naturally energizing alternative to coffee and traditional tea.

Yaupon offers a smooth, jitter-free caffeine experience with approximately 30% less caffeine than coffee and none of the bitterness of tannins. It's naturally rich in antioxidants, polyphenols, vitamins, minerals, and mood-boosting compounds like theobromine and theophylline. It provides clean energy and gentle focus without the crash.

Davidson's Yaupon teas are USDA Certified Organic, sustainably harvested, and thoughtfully blended to reflect the diverse possibilities of this once-forgotten plant.

The Yaupon Tea Collection Includes:

- **Yaupon Dark Vitality** – A bold, roasted Yaupon blend with deep malty and caramel-like notes, offering a powerful, earthy energy boost.
- **Yaupon Mindful Mint** – A refreshing and gently sweet blend, pairing vibrant mint with the clean lift of Yaupon for a moment of mindful clarity.
- **Yaupon Chocolate Fudge** – A rich dessert-inspired infusion of roasted Yaupon, cacao shells, cocoa nibs, and indulgent chocolate fudge essence.



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- **Yaupon Green Vitality** – A brisk and revitalizing green Yaupon tea with grassy, herbal undertones, perfect for morning clarity or afternoon focus.
 - **Yaupon Masala Chai** – A robust fusion of roasted Yaupon and traditional chai spices, delivering a warm and flavorful wellness ritual.

Davidson's Organics remains committed to sustainable sourcing, organic farming, and the preservation of cultural plant knowledge. The introduction of Yaupon teas reflects a growing movement to rediscover native botanicals that support both human health and the planet.

The full line of Yaupon Teas is now available for purchase at davidsonstea.com.

About Davidson's Organics

Davidson's organic teas are USDA Organic Certified, as well as Fair Trade Certified, and are therefore free of pesticides, dairy, GMOs and other non-permitted ingredients. Davidson's has been committed to providing the freshest, purest teas for over forty years. Direct from family-owned tea gardens in India to their facility in Nevada, Davidson's offers a wide variety of blends and traditional teas in tea bags, loose leaf and iced tea formats. Davidson's is proud to share the benefit of drinking pure, organic teas from their own family tea gardens exclusively with the United States. Visit davidsonstea.com for more information about specialty teas, gifts and accessories.